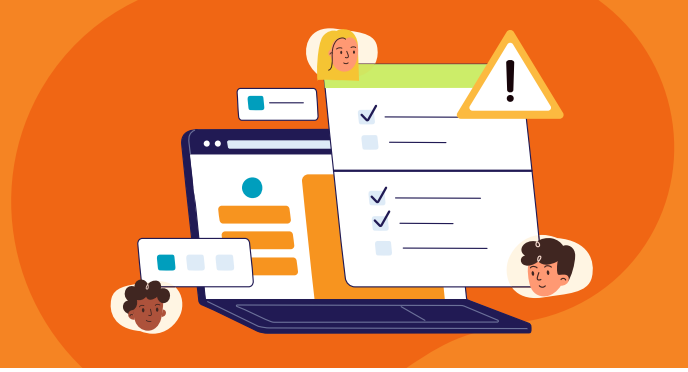


Top 5 Reasons to Enable Web Activity Monitoring



Gaggle's Web Activity Monitoring (WAM) helps schools keep students safe with:

1. Visibility Into Student Web Activity, Including AI Tools

Students access thousands of websites and tools each day, including AI chat platforms. WAM provides consistent visibility into student activity across the web.

2. Alerts on High-Risk Behavior

When student web activity, including content entered into AI chats, indicates potential self-harm, violence, exploitation, or other serious concerns, alerts are issued to help districts intervene quickly.

3. Contextly Rich Alerts

Gaggle's trained Safety Team reviews concerning web activity for context and intent before escalating to district staff. This process reduces false positives and ensures your team receives alerts that require attention. WAM alerts are accompanied by screen captures of the student screen at the time of the alert. Student device geolocation is also available.

4. Elimination of Gaps in Student Oversight

As new tools, including AI platforms, emerge, blind spots can develop. WAM helps districts identify concerning behavior, unauthorized software use, and unsafe searches that might otherwise go unseen. This ensures consistent oversight as technology evolves.

5. Compliance and Responsible Digital Use Support

Web Activity Monitoring supports district requirements under regulations such as CIPA and FERPA by providing appropriate oversight on school-managed devices. It also helps promote responsible digital behavior, including appropriate use of AI tools, without disrupting instruction.

As students increasingly turn to AI tools, districts need visibility and protection when that usage crosses into concerning territory. WAM alerts help schools identify risk early and intervene with confidence.